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## Press Release

FOR IMMEDIATE RELEASE

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### **ExaDigm Strengthens Sales Leadership with Appointment of Top Sales Executive**

*Trevor Fall Appointed Senior Vice President of Sales for ExaDigm*

SANTA ANA, CA – May 18, 2009 – ExaDigm, Inc., the leading innovator of wired, wireless and integrated payment solutions today announced the appointment of Trevor Fall as Senior Vice President of Sales. Mr. Fall brings extensive sales experience in the Electronic Payments Industry having held senior level sales management positions with companies including Transaction Network Services, Inc. and EDS Corporation.

"Trevor's decision to join ExaDigm will greatly strengthen our US sales team. His extensive industry relationships and outstanding track record for growing sales will support our efforts to grow domestic market share," said Jack McDonnell, Chief Executive Officer for ExaDigm.

Mr. Fall joins ExaDigm's executive management team from Transaction Network Services, Inc. (NYSE:TNS) where he served as Senior Vice President of North American Sales with responsibility for sales and account management for the POS, FusionPoint, and ATMLink products. Prior to TNS, Mr. Fall served as National Account Sales Manager with EDS Corporation's Consumer Network Services Division which was later acquired by FiServ, Inc. (NASDAQ:FISV). Mr. Fall will have primary responsibility for ExaDigm's field sales initiatives across the Processor, ISO/MSP and Banking channels throughout North America.

Commenting on his appointment, Mr. Fall said: "I'm delighted to have joined ExaDigm at such an exciting time for the company and its future. I look forward to helping the company cement its presence in existing and emerging markets. With the recent launch of our new integrated payment terminals, and our focus on delivering managed services, ExaDigm is well positioned to offer competitive and innovative solutions to existing and future customers. I look forward to contributing to the success of ExaDigm."

ExaDigm's current Senior Vice President of Sales and Marketing, Scott Holt, is taking on a new expanded role within the company as Senior Vice President of Business Development. In this new role, Mr. Holt will have responsibility for all business development activities, marketing, OEM programs, strategic alliances, partnerships and the management of existing relationships with distributors and major merchant direct customers. In addition, Mr. Holt will be working closely with the ExaDigm's CEO on the company's international expansion.

#### **About ExaDigm, Inc.**

ExaDigm is the leading innovator of modular IP-based wired, wireless and integrated payment solutions. Through a detailed understanding of the technology, wireless and payment industries, as well as through extensive relationships with financial institutions, ISOs, and transaction processors, ExaDigm provides innovative technology-focused solutions enabling businesses worldwide to expand revenues, reduce costs and boost productivity. Founded in 2000, ExaDigm is headquartered in Santa Ana, California, with operations around the globe. For more information, visit [www.exadigm.com](http://www.exadigm.com).