
Press Release

FOR IMMEDIATE RELEASE

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The Brennes-Jones Group Selects ExaDigm's Wireless Value Bundle for Velocita Replacement Program

Leading Merchant Acquirer Offers Merchant Base Innovative and Cost-effective Solution for Compliance

SCHAUMBURG, IL – July 23, 2010 – ExaDigm, Inc., the leading innovator of wired, wireless and integrated payment solutions, today announced at the 2010 8th Annual MWAA Conference that The Brennes-Jones Group, a leading merchant acquirer, has selected ExaDigm's Wireless Value Bundle for its Velocita Replacement Program.

As an early adopter of wireless point-of-sale, The Brennes-Jones Group was one of the first in the US to deploy terminals operating on the Velocita Wireless Network. With many of these payment terminals soon to be out of compliance with PCI regulations, The Brennes-Jones Group required a cost-effective solution to ensure its merchant customers maintained compliance, which is what ultimately led to the decision to offer ExaDigm's Wireless Value Bundle.

Designed to support conversion programs for legacy Velocita terminals, ExaDigm's Wireless Value Bundle provides a highly cost-effective and fully-compliant solution ensuring minimal disruption to a merchants day-to-day operations to implement. Requiring no upfront capital expense for compliant terminal equipment, merchants pay a single low monthly fee that includes the terminal and wireless data plan. The Wireless Value Bundle is comprised of industry-leading technology, service and support which include:

- XD2100SP CDMA Wireless Payment Terminal
- 1MB CDMA Data Plan
- Nationwide Wireless Coverage
- 24/7 Class A Help Desk Support
- Free Wireless Activation

"The cost of compliance for many small to medium sized merchants has simply become overwhelming which is one of the reasons the Wireless Value Bundle was created" said Maribel Davis, Director of Sales for ExaDigm. "We are delighted with The Brennes-Jones Group's decision to move forward with the Wireless Value Bundle for their Velocita Replacement Program and applaud their efforts in providing their merchants with a truly cost-effective solution".

Rick Brennes, President of The Brennes-Jones Group, comments "This program has both opened new markets to us, where previously, price was a barrier, and also allowed us to provide a cost-effective solution to the many merchants required to upgrade their POS equipment. Wireless couldn't be any easier now."

About ExaDigm, Inc.

ExaDigm is the leading innovator of modular IP-based wired, wireless and integrated payment solutions. Through a detailed understanding of the technology, wireless and payment industries, as well as through extensive relationships with financial institutions, ISOs, and transaction processors, ExaDigm provides innovative technology-focused solutions enabling businesses worldwide to expand revenues, reduce costs and boost productivity. Founded in 2000, ExaDigm is headquartered in Santa Ana, California, with operations around the globe. For more information, visit www.exadigm.com.

About The Brennes-Jones Group

The Brennes-Jones Group is an ISO, representing Moneris Solutions and Harris Bank and Trust, N.A., specializing in wireless, petroleum/C-store, and supermarket solutions. To learn more, visit www.brennes-jones.com, email rbrennes@brennes-jones.com, or call 800.970.2592 ext 1003.