
Press Release

FOR IMMEDIATE RELEASE

Contact Information:

Scott Holt
Senior Vice President of Business Development
ExaDigm, Inc.
marketing@exadigm.com
949.271.3967

ExaDigm Launches the Wireless Value Bundle

Low Fixed Monthly Cost Bundled Solution Makes Mobile Payment Acceptance Accessible to Merchants of All Sizes

LAS VEGAS, NV – April 13, 2010 – ExaDigm, Inc., the leading innovator of wired, wireless and integrated payment solutions, today announced at the 2010 ETA Annual Meeting and Expo the launch of the Wireless Value Bundle Program. ExaDigm's Wireless Value Bundle enables merchants to implement a fully compliant, mobile wireless point-of-sale solution for a minimal monthly cost and with no upfront capital outlay.

Designed specifically to provide merchants with the most cost-effective way to implement mobile payment acceptance for their business, the Wireless Value Bundle combines ExaDigm's Linux-based payment terminal technology, with nationwide wireless coverage and industry leading service and support. An ideal solution for those merchants faced with having to upgrade existing terminal equipment to meet compliance mandates, the Wireless Value Bundle includes:

- XD2100SP CDMA Wireless Payment Terminal
- 1MB CDMA Wireless Data Plan
- Nationwide Wireless Coverage
- 24/7 Class A Help Desk Support
- Free Wireless Activation
- A Single Low Monthly Fee

"For many merchants, the cost of implementing wireless point-of-sale has been prohibitive and often far outweighed the benefits," said Scott Holt, Senior Vice President of Business Development for ExaDigm. "It's this challenge, along with our continued focus on delivering the industry's most innovative wireless payment solutions, that drove ExaDigm to develop a program based on a bundled solution offering that is available to a merchant for less than \$30 per month".

Already offered by a number of ExaDigm Resellers, merchant adoption of the program throughout the US has been strong and based largely on the direct benefits merchants are able to realize, including:

- Zero upfront capital expenditure for fully compliant wireless terminal equipment
- No upfront set up or conversion costs
- Complete wireless payment solution ready to use right out of the box
- Single low monthly fee that includes a payment terminal, wireless data plan, service and support

For more information about ExaDigm's Wireless Value Bundle Program contact Maribel Davis, Director of Sales at maribel@exadigm.com or 214.544.9031

About ExaDigm, Inc.

ExaDigm is the leading innovator of modular IP-based wired, wireless and integrated payment solutions. Through a detailed understanding of the technology, wireless and payment industries, as well as through extensive relationships with financial institutions, ISOs, and transaction processors, ExaDigm provides innovative technology-focused solutions enabling businesses worldwide to expand revenues, reduce costs and boost productivity. Founded in 2000, ExaDigm is headquartered in Santa Ana, California, with operations around the globe. For more information, visit www.exadigm.com.