

## For Immediate Release

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## ExaDigm Launches ExaDigm Cellular Wireless

*The Most Innovative Approach to Cellular Wireless Plans the POS Industry Has Seen to Date*

Chicago, July 19, 2006 – ExaDigm, Inc, the leading innovator of wireless and wired point-of-sale (POS) terminal solutions, today announced at the 2006 MidWest Acquirers Association Conference the launch of ExaDigm Cellular Wireless, the most innovative approach to cellular wireless plans the POS industry has seen to date. With the launch of ExaDigm Cellular Wireless, merchants and ISOs alike now have a single source provider for all their wireless POS needs.

ExaDigm is the first manufacturer to offer private label CDMA and GSM cellular wireless plans, as well as turnkey bundled packages (with the XD2000) which change the way cellular POS terminals are purchased and deployed by adopting the same proven methodology as the more established cellular phone industry. Customers will now be able to purchase, configure, activate, and be billed for a cellular POS terminal and airtime in the exact same way they are for their cell phone.

To be marketed under the brands ExaDigm CDMA Wireless Plans and ExaDigm GSM Wireless Plans, customers will now have access to some of the most cost competitive and easy to purchase cellular airtime plans available today. Powered by Verizon (CDMA) and Cingular (GSM), ExaDigm offers four plans for both CDMA and GSM providing a choice between 1, 2, 5 and 10 megabyte capacity.

ExaDigm Cellular Wireless delivers:

- A single source for both CDMA & GSM Cellular Wireless Plans. One company delivering a range of options!
- The most convenient way to purchase & manage cellular wireless plans eliminating the need to deal direct with multiple suppliers.
- Some of the lowest cost wireless data plans available today, with rates better than going direct with the wireless carrier.
- A wide range of data plans with the flexible billing options to meet the needs of merchants both large & small.
- Data only plans without the need to purchase voice, something not available through plans offered by the carriers.
- Flexibility to change & upgrade plans as wireless network technology changes, reducing out of pocket expenses associated with new set up fees.

“Recognizing a need to deliver cellular wireless plans that are convenient to purchase, easy to manage, and offer the best value for money is what drove us to launch ExaDigm Cellular Wireless,” said Mike Mulcahy, President and COO of ExaDigm. “We have long been regarded as having the best cellular wireless terminal on the market with the XD2000, and we can now say we offer the industry’s best and most complete cellular wireless solution available through a single company.”

ExaDigm Cellular Wireless is being debuted at the 2006 MidWest Acquirers Association Conference, and plans are available for purchase immediately.

### About ExaDigm, Inc.

ExaDigm is the leading innovator of IP wireless, wired and modular point-of-sale (POS) terminal solutions. Through a detailed understanding of the IP, wireless and point of sale industries, as well as through extensive relationships with financial institutions, ISOs, and transaction processors, ExaDigm provides innovative and technology based solutions that increase revenue, reduce cost, and boost productivity.

Founded in 2000, ExaDigm is headquartered in Santa Ana, California, with operations around the globe. For more information, visit [www.exadigm.com](http://www.exadigm.com).