
Press Release

For Immediate Release

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ExaDigm Launches Industry-First RFID Combo Modem Series

Modems Combined With ExaDigm's XD2000 and XD2100SP Terminals Create Industry's First -- and Only -- Mobile Point-of-Sale with Fully Integrated RFID Readers

Las Vegas, NV – (ETA Meeting and Expo, Booth #553) – April 16, 2007 – ExaDigm, Inc., the leading innovator of wireless and wired point-of-sale (POS) terminal solutions, today announced the launch of its new RFID Combo Modem Series at the Electronic Transactions Association's 2007 Annual Meeting and Expo in Las Vegas. Attendees can preview the new modems and see a full demonstration at the ExaDigm Booth #553.

The RFID Combo Modem Series, available with WiFi, CDMA or GSM connectivity, are fully compatible with ExaDigm's 2000-Series mobile point-of-sale terminals which include the XD2000 and XD2100SP. The Series represents true innovation because, when combined with one of the 2000-Series terminals, the unit becomes the industry's first mobile point-of-sale terminal with a fully-integrated certified RFID reader. The hand-held mobile devices will benefit processors, merchants, and especially consumers who will be able to quickly and securely pay for purchases in settings like fast-food vendors, stadiums, drive-ups and at-home delivery sites by merely tapping their credit card or key-fob to the hand-held device, and not completely surrendering the card as in the past. The modems seamlessly and easily attach to the hand-held terminals, so mobility isn't compromised for the acceptance of RFID card-based payments.

"As a company with a proud history of technology firsts within our industry, the launch of the new RFID Combo Modem Series is yet another example of how ExaDigm's commitment to innovation is delivering technology-forward products that are setting the standard for others to follow," said Michael Mulcahy, President and COO of ExaDigm. "With the current momentum behind contactless payments, our new series of modems are attracting a lot of attention and interest within the industry, particularly from the card associations and their customers who, until now, have been challenged to find a mobile payment terminal that overcomes the many issues associated with an externally mounted RFID reader."

Security is key in the contactless realm, and like all of its point-of-sale terminal products, ExaDigm has ensured the new modem series features the highest levels of security possible. "ExaDigm's terminals are some of the most secure on the market today. Our terminals protect the transaction from the start – right at the time of card swipe, or in the case of contactless card tap – with up to 1024-bit SSL encryption, ensuring we exceed most if not all industry standards," said Mulcahy. "When that card is swiped, every piece of data is immediately encrypted to the same level as, say, transactions completed through online banking."

The card associations have taken notice and given their official approvals. All modems in the series feature a fully certified RFID reader having met the exacting hardware and software requirements relating to RFID payment acceptance as set forth by the associations. In addition, ExaDigm's terminal software application has received VISA CISP PABP validation, having met VISA's security requirements for the protection of cardholder information. The XD2100SP has been PCI PED approved, ensuring the PINpad on the device has been lab-tested and is officially deemed secure to the highest levels for any PIN-based transaction.

About ExaDigm, Inc.

ExaDigm is the leading innovator of modular IP-based wired and wireless point-of-sale (POS) terminal solutions. Through a detailed understanding of the technology, wireless and point-of-sale industries, as well as through extensive relationships with financial institutions, ISOs, and transaction processors, ExaDigm provides innovative technology-focused solutions enabling businesses worldwide to expand revenues, reduce costs and boost productivity.

Founded in 2000, ExaDigm is headquartered in Santa Ana, California, with operations around the globe. For more information, visit www.exadigm.com.